

WP3: Evaluating a Pop Culture Text

Your third writing project will require you to evaluate a pop culture text. For this assignment, you must:

- Find a text that you wish to evaluate (only one student per text). This may include (but is not limited to):
 - A movie
 - An episode of a TV show
 - A book
 - A graphic novel
 - A video game
 - A song or album
 - A website or other digital text
 - A piece of art, such as a sculpture or painting
 - Or any other pop culture text that you find interesting.
- Deeply explore the positives and negatives of the text, using **specific examples** such as quotes, clips, or pictures and using **specific criteria** that you've determined.
- Come to an ultimate evaluation of the text. This may come in the form of a star rating, percentage score, grade, or however else you want to evaluate it, but the reasons for your evaluation must be clear.
- Include at least 1 outside source from an expert to help support your claims about your text. This source must be cited in **APA Style**.

Minimum Length: First and final drafts must be **800 words**.

Audience: Pop culture consumers interested in the kind of text you have chosen.

Additional requirements: All drafts must be typed, double-spaced, and in Times New Roman 12-point font. Please use 1-inch margins. All documents must be accessible through Microsoft Word (please use .doc or .docx format). Please name all attached files using your own name (i.e. RyanShepherdWP2.doc).

Your assignment will be graded on the following:

- **Exploration of the text:** You look at both positive and negative aspects of the text.
- **Specific Examples:** You give clear examples from the text itself (quotes, clips, pictures, etc.) to demonstrate these positive and negative aspects. These examples clearly show what you are saying.
- **Specific Criteria:** The criteria on which you are evaluating your text are clear. These criteria are reasonable and help to build to your ultimate evaluation of the text.
- **Ultimate Evaluation:** Your ultimate evaluation is clear. You have supported this evaluation with your examples and criteria.
- **Choice of Source:** Your additional source helps you to make your points. It was written by an expert. The source is integrated into the text well.
- **APA Citation:** You make both in-text and reference citations for your additional source. The citation is correct and allows for readers to easily find the source.

- **Content Organization:** You have organized the content of your paper in a reasonable way. Your information is easy to understand, and your points are easy to follow. There is both an introduction and a conclusion. The paper clearly presents a central claim, and the content is organized around that claim. Paragraphs are ordered in such a way that they cannot be reordered at random, but instead provide logical transitions between ideas.
- **Attention to Assignment:** You adhere to the assignment as presented above, including main objectives, word count, attention to audience, and the additional requirements. You clearly understand what the assignment is asking you to do and are attempting to do it.
- **Manuscript preparation:** The writer has made changes between drafts that reflect attention to both instructor and peer comments. The writer has made an effort to improve his or her paper.

First drafts are due on **Friday, July 22nd**
Final drafts are due on **Monday, July 25th**

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