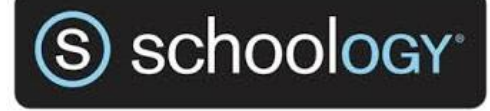# ENG 1510: Writing & Rhetoric I
From Fire to iPhone: The Technological Human

Class Location: Ellis Hall, Room 019
Class Time: Tuesday& Thursday
9:00-10:20 AM
Class Dates: Aug. 24-Dec. 12
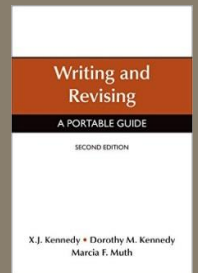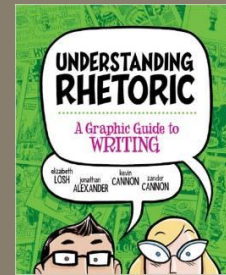
Class Website

Instructor: Dr. Ryan P. Shepherd

Email: shepherr@ohio.edu
Google Drive: RPShepherd@gmail.com
Office: Ellis Hall, Room 373
Office Hours: Tuesdays and Thursdays
10:20-11 AM & 12:30-1:30 PM
Office Phone: (740) 593-2803
Cell Phone: (602) 369-6496 (text messages preferred)

Required Materials

Textbooks: *Understanding Rhetoric: A Graphic Guide to Writing* by Losh, Alexander, Canon, & Canon

Writing and Revising: A Portable Guide (Second Edition) by Kennedy, Kennedy, & Muth

Additional Requirements:
- A Schoology Account
- A Google Drive Account
- An email address linked to Schoology
- Daily access to email and class websites

Course Description

ENG 1510 is an introductory course in writing and rhetoric. The goal of the course is to introduce students to basic ideas important to writing, such as literacy, rhetorical purpose, audience, genre, and discourse. Students will analyze and produce both traditional written texts and new media texts for various audiences and for various purposes in order to develop critical literacy.

This section of ENG 1510 is part of a special theme in the College of Arts and Sciences: From Fire to iPhone: The Technological Human. Courses in this theme focus on the relationship between humans and technology. This writing course will focus on the technology of writing and how technology has influenced writing. To learn more about other courses in this theme, please follow the link above.

Course Outcomes

Based on the Outcomes for Freshman Composition, students will be able to do the following by the end of this course:

- Enter conversations and communities of writers
- Analyze and use genres
- Reflect on writing technologies
- Practice process and reflection
- Explore identity and writing

Major Writing Projects

There will be three major writing projects and one final reflection task in ENG 1510. **Students must submit all four of these assignments to pass the course.** Each major writing project will have two required drafts: a first draft commented on by the instructor and your classmates, and a final draft that will be graded by the instructor. All drafts will be submitted electronically through Google Drive.

What is literacy?

Writing Project 1 will come out of the first unit of the course, "What is Literacy?" For this writing project, students will be asked to describe how to be literate in a space of their choosing. Details about literacy in the space should be supported with specific examples and concrete evidence.

What is discourse?

Writing Project 2 will come out of the second unit of the course, "What is Discourse?" For this writing project, students will be asked to enter a new discourse community, determine what is "successful" communication through observation and participation, and come to a claim about the community's discourse based on their experiences. Students will be asked to document their process thoroughly and back up all claims with examples and evidence.

What is engagement?

Writing Project 3 is a group project that will come out of the final unit of the course, "What is Engagement?" For this writing project, students will be asked to find a local problem and use their available means of persuasion to help to find a solution. Students will need to determine their audience, what means of communication are open to them to reach this audience, and how best to use these means to reach them. Final projects will be made available to the audience.

What did I learn?

The **Reflection Task** is a short final paper in which students reflect on what they have learned in the course and how that knowledge will be applied to future writing contexts.

Homework

Homework includes all work done outside of face-to-face class time except for the final drafts of the major writing projects. This includes all reading, all rough drafts, all discussion posts, and all rewriting/process work.

I do not accept late homework. There will be no make-up assignments if homework is missed. Most homework is simple and easily complete. Don't forget to do it or choose not to do it!

Keep on Top of Homework!

No Late Homework	No Make-up Homework	No Extra Credit

Participation

All work done during face-to-face class time counts as participation. This includes actively engaging in class discussion, participating in class activities, and coming to class on time. If students come to class on time and engage in class activities, it is very easy to get 100% in participation.

Absence:
Students will lose all participation points for that day if they are absent. If a student misses more than 4 classes during the semester, he or she will lose 1/3 of a letter grade. Each subsequent absence will lower the grade an additional 1/3 of a letter grade.
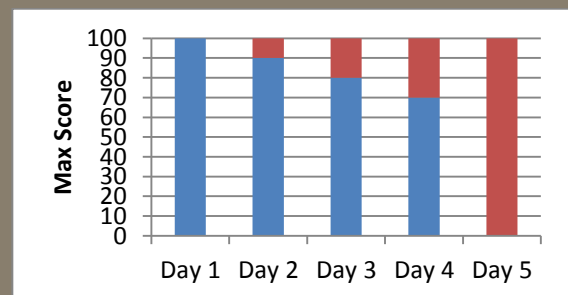
More than 4 equals 1/3 off

Lateness:
Students will lose 1/2 of that day's participation points if they are less than 15 minutes late. This will count as 1/2 of an absence. Students more than 15 minutes late will be counted absent and will receive no points for that day.

2 lates equals absence
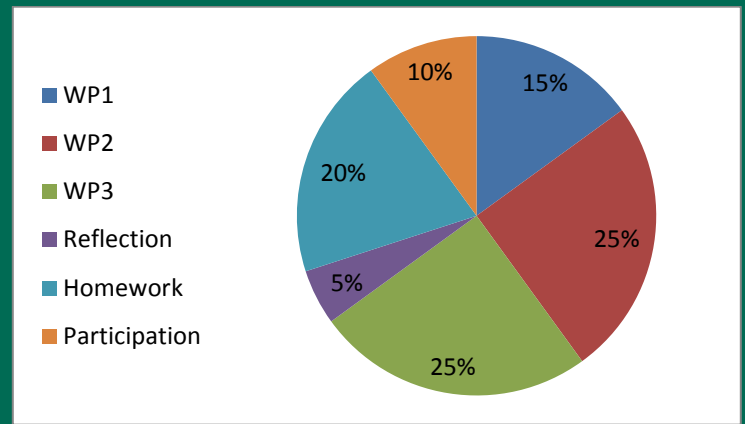
Late Final Drafts

Late homework will not be accepted. Late final drafts will be accepted but lose one full letter grade per day. After 5 days, final drafts will receive a 0%.

Grading

Final Course Grades will be determined by the following:

Writing Project 1	15%
Writing Project 2	25%
Writing Project 3	25%
Reflection Task	5%
Homework	20%
Participation	10%

Pie chart legend:
- WP1 — 15%
- WP2 — 25%
- WP3 — 25%
- Reflection — 5%
- Homework — 20%
- Participation — 10%

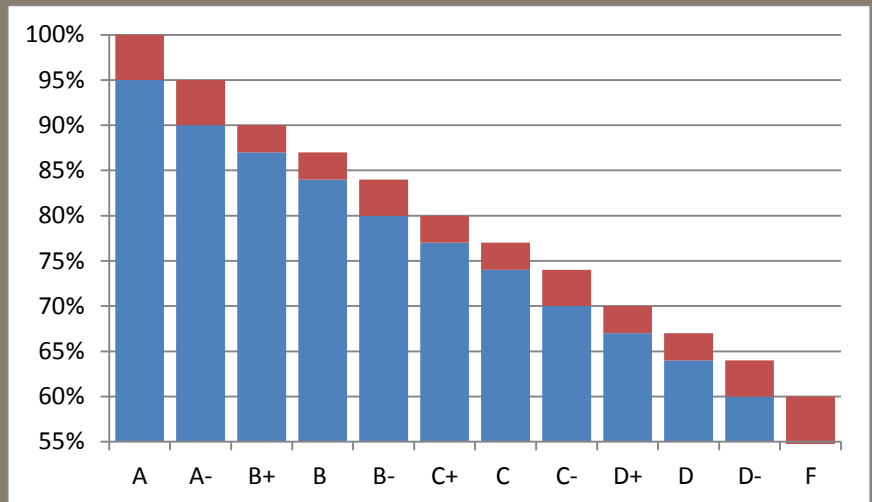# Grading Scale

Homework and participation grades will be on a point scale, generally full points for completion and no points for non-completion.

Final drafts and the final course grade will be on the following scale:

A	100-95%	C	74-76.99%
A-	90-94.99%	C-	70-73.99%
B+	87-89.99%	D+	67-69.99%
B	84-86.99%	D	64-66.99%
B-	80-83.99%	D-	60-63.99%
C+	77-79.99%	F	0-59.99%

Classroom Environment

Some class material may be sensitive. Please be considerate of other people's work and opinions. When disagreeing or giving feedback, make every effort to be polite.

Please do not talk or use technology when someone else is talking.

In this class, I encourage the use of laptops, tablets, cell phones, and classroom computers. Please use these items to help with class material, not to distract from it. Texting people outside of class, using social media for non-class purposes, or generally using technology to distract yourself or others is discouraged.

Being a Jerk

Using Tech to Distract

Plagiarism

Plagiarism is a serious offense in college writing. Plagiarism may include but is not limited to:

- Copying all or part of an assignment from an outside source, such as a website or book.
- Presenting work that you did not write as your own. This may include purchasing an assignment or getting another person to write an assignment for you.
- Allowing another person to substantially change your assignment.
- Presenting work done for another class for a grade in this class.
- Copying words, media, or ideas from another person without giving credit.

Note: Making superficial changes to a document is still plagiarism. If you are unclear whether or not something is plagiarism, please ask in advance.

Intentional, extensive, or flagrant plagiarism will result in failure of the course. Unintentional plagiarism will result in a failure of that assignment.

Keys to Success

This class is a writing-intensive class. This means that there will be a lot of writing both inside and outside of class time. That said, it is not difficult to pass the class if you keep up with the work: come each class, participate in class activities, and do all of the outside work to the best of your ability. If you do so, the minimum grade you will receive is a C-.

To do well in this class, I suggest the following:

- Take feedback seriously. I will ask you to make changes. If you do not make them, your grade will reflect that. Your peers will also offer feedback. Most peer feedback is constructive and will help you improve.
- Do class activities and homework. Most activities are designed to make larger assignment easier. If you keep up with them, success in this class is *much* easier.
- Ask for help. I'm available during office hours, by email, on Skype or Google Hangouts, and by phone. If you have a question or have hit a roadblock, I'm happy to help. If something is unclear, always ask!
- Take revisions seriously. Sometimes early drafts need only minor tweaks, but very often, a first draft will need major changes. Changing a word here or there or adding a sentence or two is not likely to lead to success. Be open to bigger changes when necessary!
- Check your email regularly. I often send messages with updates or tips.

NOTE: This syllabus is subject to change with notification. Changes will be posted in Schoology and notification will be sent by email. If changes are made, please review them carefully.