

# ENG 1510

## Writing & Rhetoric I



## Writing Project 1 (WP1): What is Literacy?

### Summary

For this assignment, you will be asked to define the literacy of one specific context.

### Basic Requirements

The first and final drafts need to be a minimum of **1200 words** and include visuals

### Due Dates

- **First drafts** of WP1 are due on **Tuesday, September 15<sup>th</sup>**
- **Final drafts** of WP1 are due on **Tuesday, September 29<sup>th</sup>**

## Learning Objectives

The purpose of WP1 is to build on learning in the following areas:

- Understanding literacy in multiple contexts.
- Understanding various aspects of literacy in those contexts.
- Making concrete claims and supporting those claims with evidence.
- Gathering primary evidence from experience.
- Organizing and presenting ideas effectively.
- Incorporating visual modes into written text.

## First Draft Basics

The basics are the minimum requirements for this assignment. First drafts will be scored on your understanding of the basics.

- Choose a single context to explore the literacy practices. This context should be one in which you already have a very strong understanding of the literacy practices. This context can be a discipline (such as your major), a job (such as working at Starbucks), a hobby (such as playing Call of Duty), or a space (such as Twitter).
- Explore all of the practices necessary to be literate within that space, such as specialized vocabulary or grammar, symbols used, visuals commonly understood, and so on. Each space will have different things to focus on.
- Clearly articulate the most important things to being literate in this context in your introduction.
- Explain specific literacy practices in the rest of your paper. Use clear and concrete examples, such as screen captures, quoted text, or anecdotes from your experience.
- Write your paper for an *interested audience*: someone who wants to become literate in this space but is not literate in the space yet. This means your audience will *not* understand the basics of the space and some explanation will be necessary.
- Submit your first draft in Google Drive and share it with me and your peer revision group. Your file should be named with your name, your class (including days and time), and the assignment (i.e. Malcolm Reynolds ENG 1510 TTh 9 am WP1).

## Final Draft Grading Criteria

Final drafts will be graded on a scale of A to F. Your grade will be based on the following criteria:

- **Focus:** You focus on a single literacy context. You do not get off topic with other contexts or topics unrelated to literacy.
- **Understanding of literacy:** You have a strong grasp of literacy in the context you have chosen.
- **Introduction:** You clearly articulate what is important about literacy in this context in the first paragraph of your paper.
- **Specific literacy practices:** You identify several specific literacy practices unique to this context. You explain these practices clearly.
- **Examples:** You have provided clear and concrete examples of literacy practices from your context. Examples are explained to the reader clearly.
- **Audience:** You have written your paper for an interested audience. You explain ideas fully for them so that they can understand literacy in this context.
- **Organization:** You have organized your paper into paragraphs that focus on a single topic. Paragraphs are written and ordered to help your reader understand well. You provide a conclusion that summarizes your main points.
- **Attention to assignment:** Your final draft meets the word count, includes at least one visual, is shared in Google Drive, and is appropriately named.
- **Manuscript preparation:** You have changed your first draft based on my suggestions and those of your peers. Main suggestions are not ignored, and small changes are not made when large changes are necessary.

### Grading

- A: You meet or exceed expectations for all 9 criteria. You may have minor problems in a single criterion.
- B: You have minor problems for more than 1 criterion. You have no major problems for any criteria.
- C: You have a major problem for at least 1 criterion or minor problems for more than half of the criteria.
- D: You have major problems for more than 3 criteria and do not meet the basic expectations for the assignment.
- F: You have major problems for more than half of the criteria and fall well below the basic expectations for the assignment.