

ENG 1510

Writing & Rhetoric I



Class Location: Ellis Hall, Room 020
Class Time: Tuesday & Thursday
1:30 to 2:50 PM
Class Dates: Aug. 22 through Dec. 10



Dr. Ryan P. Shepherd

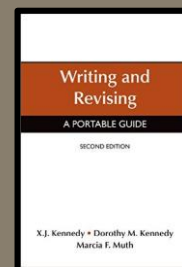
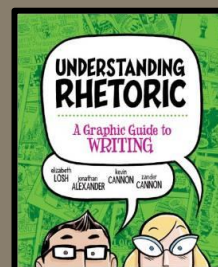


Email: RPShepherd@gmail.com
Office: Ellis Hall, Room 312 // (740) 593-2803
Office Hours: Tues & Thurs 12:30-1:30 & 2:50-3:30 PM
Cell: (602) 369-6496 (text)

Required Materials

Textbooks:

- *Understanding Rhetoric: A Graphic Guide to Writing* by Losh, Alexander, Cannon, & Cannon
- *Writing and Revising: A Portable Guide* by Kennedy, Kennedy, & Muth



Additional Materials:

- Schoology Account
- Google Account
- Daily Email Access

Course Description

ENG 1510 is an introductory course in writing and rhetoric. The goal of the course is to introduce students to basic ideas important to writing, such as literacy, rhetorical purpose, audience, genre, and discourse. Students will analyze and produce both traditional written texts and new media texts for various audiences and for various purposes in order to develop critical literacy.

Course Outcomes

Students will be able to do the following by the end of Writing & Rhetoric I:

- Enter conversations and communities of writers
- Analyze and use genres
- Reflect on writing technologies
- Practice process and reflection
- Explore identity and writing

Fire to iPhone Theme

This section of ENG 1510 is part of the Fire to iPhone theme, a series of courses focused on the relationship between humans and technology. To learn more about the theme, click on the picture to the right.



Major Projects

There will be three major writing projects and one final reflection task in ENG 1510. You must submit all four of these assignments to pass the course. Each major writing project will have two required drafts: a first draft commented on by the instructor and your classmates, and a final draft that will be graded by the instructor. All drafts will be submitted through Google Drive.

Literacy & Learning

Writing Project 1 (WP1) will focus on literacy and learning. For this writing project, you will be asked to teach your readers how to be literate in a space of your choosing. Details about literacy in the space should be supported with specific examples and concrete evidence.

Discourse Communities

Writing Project 2 (WP2) will focus on analyzing and joining discourse communities. For this writing project, you will be asked to enter a new discourse community, determine what is “successful” communication through observation and participation, and come to a claim about the community’s discourse based on your experiences. You will be asked to document your process thoroughly and back up all claims with examples and evidence.

Community Engagement

Writing Project 3 (WP3) is a group project focused on applying what we’ve learned to local communities. For this writing project, your group will be asked to find a local problem and use your available means of persuasion to help to find a solution. Your group will need to determine the audience to focus on, what means of communication are open to reach them, and how best to use these means persuasively. The final project will be sent to the real-world audience.

Reflection

The **Reflection Task** is a short final paper in which students reflect on what they have learned in the course and how that knowledge will be applied to future writing contexts.

Homework

Homework includes all work done outside of class except final drafts of major projects. This includes first drafts of projects, discussion posts, observation notes, readings, and so on.

Homework is not accepted late without prior approval. No make-up assignments or extra credit is given for missed homework. Most homework is easy to complete: keep on top of assignments in Schoology, and homework is likely to be a boost to your grade.



Participation

You are expected to attend and actively participate in all classes. If you attend and actively engage with class material, you will be counted present. Some classes will involve one-on-one interaction with me or other students in conferences or revision workshops. These classes are worth extra points.

Please do not be late to class or leave early without permission. This is disruptive to class activities. If you are late or leave early, you will lose ½ of participation points for that day.

Some classroom content may be sensitive. Please be considerate of other students' work and opinions. When disagreeing with someone in class or offering feedback on his or her work, please try to be polite.

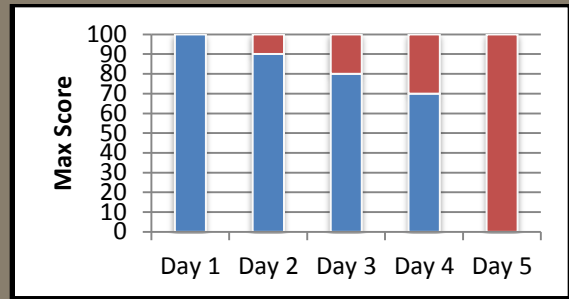
In this class, we encourage the use of technology to learn. Please use technology (including laptops, tablets, phones, and classroom computers) to assist with class activities, not to distract from them.

Please do not talk or use technology when someone else is talking—particularly when you are in small-group discussion.



Late Major Projects

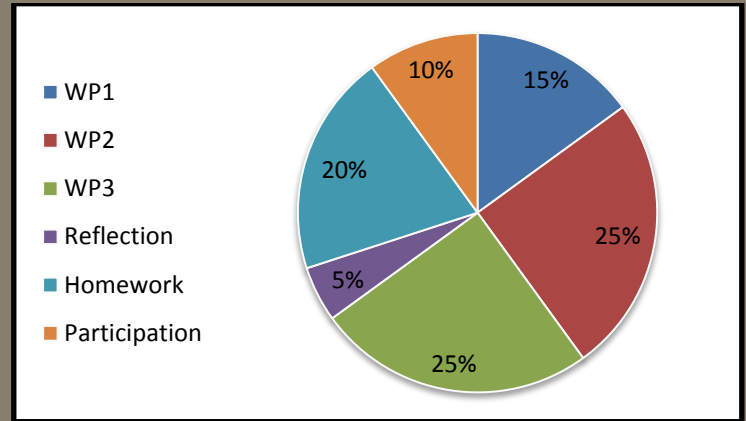
Late homework and journals will not be accepted. Late major projects will be accepted but lose one full letter grade per day. After 5 days, late major projects will receive a 0%.



Grading

Final Course Grades will be determined by the following:

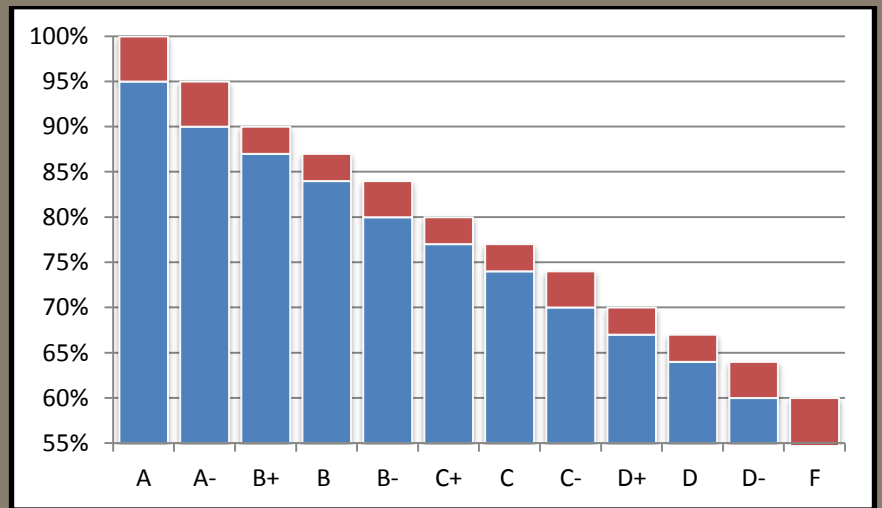
Writing Project 1	15%
Writing Project 2	25%
Writing Project 3	25%
Reflection Task	5%
Homework	20%
Participation	10%



Grading Scale

Final drafts and the final course grade will be on the following scale:

A	100-95%	C	74-76.99%
A-	90-94.99%	C-	70-73.99%
B+	87-89.99%	D+	67-69.99%
B	84-86.99%	D	64-66.99%
B-	80-83.99%	D-	60-63.99%
C+	77-79.99%	F	0-59.99%



Disability Resources

If you have a physical, mental, or learning disability that may require special accommodation in this or other classes, please get in touch with the [Office of Equal Opportunity and Accessibility](#) at your earliest convenience. I'm happy to provide equal access for you and will work to provide a productive learning environment.

Plagiarism

Plagiarism is a serious offense in college classes. Plagiarism may include but is not limited to:

- Copying all or part of an assignment from an outside source, such as a website or book.
- Presenting work that you did not produce as your own. This may include purchasing an assignment or getting another person to write an assignment for you.
- Allowing another person to substantially change your assignment.
- Presenting work done for another class for a grade in this class.
- Copying words, media, or ideas from another person without giving credit.

Note: Making superficial changes to a document is still plagiarism. If you are unclear whether or not something is plagiarism, please ask in advance.

Intentional, extensive, or flagrant plagiarism will result in failure of the course. Unintentional plagiarism will result in a failure of that assignment.

Keys to Success

ENG 1510 is a writing-intensive class, which means a lot of time will be devoted to writing both in and outside of class time. However, the class is not designed to be difficult to pass if you keep up with the work: come to each class, participate in class activities, and do all of the homework. If you do so to the best of your ability, the minimum grade you will receive is a C-.

Here are some additional tips for doing well in ENG 1510:

- Take feedback seriously. I will ask you to make changes. If you do not make them, your grade will reflect that. Your peers will also offer feedback. Most peer feedback is constructive and will help you improve.
- Do class activities and homework. Most activities are designed to make larger assignments easier. If you keep up with them, success in this class is *much* easier.
- Ask for help. I'm available during office hours, by email, by text, on Skype or Google Hangouts, and by phone. If you have a question or have hit a roadblock, I'm happy to help. If something is unclear, always ask!
- Take revisions seriously. Sometimes early drafts need only minor tweaks, but very often, a first draft will need major changes. Changing a word here or there or adding a sentence or two is not likely to lead to success. Be open to bigger changes when necessary!
- Check your email regularly. I often send messages with changes, updates, and tips.

NOTE: This syllabus is subject to change with notification. Changes will be posted in Schoology and notification will be sent by email. If changes are made, please review them carefully.