

ENG 1510

Writing & Rhetoric I



WP1: Literacy and Learning

Summary

For WP1, you will be asked to choose a specific context in which you are literate, but you imagine your classmates are not. Your goal is to explain to your classmates how to be literate in that context.

Basic Requirements

First and final drafts need to be multimodal, including more than one mode of communication. Content should be equivalent to approximately 1200 words.

Due Dates

First drafts are due on **Tuesday, September 13th**

Final drafts are due on **Tuesday, September 27th**

Learning Objectives

- Understand literacy in multiple contexts.
- Understand various aspects of literacy in those contexts.
- Make concrete claims and supporting those claims with evidence.
- Gather primary evidence from experience.
- Organize and present ideas effectively.
- Incorporate multiple modes with written text.

Basics

The basics are the minimum requirements for WP1. First drafts are graded on the basics.

- Choose a single context to explore literacy practices. This context should be one in which you already have a strong understanding of making and understanding meaning. This could include a subject area (such as your major), a job (such past part-time jobs you've had), a hobby (such as woodworking or skiing), an entertainment interest (such as a specific TV show, video game, or other fandom), or a space (such as Snapchat or Instagram).
- Explore the practices necessary to be literate within the space, paying special attention to symbols, visuals, gestures, and specialized language. Each space will have different requirements for basic literacy, so each project will focus on different things.
- Explain specific literacy practices. This should be the majority of your project. Use clear and concrete examples, such as screen captures, videos, audio recordings, quoted texts, and anecdotes from your experience.
- Direct your project to an interested but novice audience—someone who wants to be literate in your space but is not yet literate.
- Submit your first and final drafts in Google Drive by sharing them with me (RPShepherd@gmail.com). First drafts must also be shared with your peer review group. Your file should be named with your name, your class, and the assignment (i.e. Malcolm Reynolds ENG 1510 WP1).

Form

The form of this project is up to you, but you should choose a form that is suited to your content. For example, a space that is focused mostly on gestures probably will require a visual format, such a YouTube video or Prezi. Content should be roughly the equivalent of 1200 words, meaning you have represented in some form the approximate content of a 1200-word paper.

Possible forms include:

- A video or animation
- A podcast
- A Prezi or PowerPoint
- A webpage or infographic
- A more traditional paper that includes visuals and links to other media.
- Other forms are okay as well. Just chat with me about your ideas.

Notes on form:

- Choose a form that helps to represent the content.
- Avoid forms that are completely new to you. Learning a new form can be time consuming (especially video or code).
- Ask for help! I'm happy to help you with your form and/or direct you to resources for creating your project.

Grading Criteria

WP1 will be graded on a scale of A to F. Your grade will be based on the following criteria:

- **Focus:** You focus on a single literacy context. You do not get off topic with other contexts or topics unrelated to literacy.
- **Understanding of literacy:** You have a strong grasp of literacy in your space.
- **Introduction:** You introduce your readers to the space and literacy within it.
- **Specific literacy practices:** You identify several specific literacy practices unique to this context. You explain these practices clearly and how to engage in them.
- **Examples:** You have provided clear, concrete, and specific real-world examples of literacy practices from your context. Examples are explained to the reader clearly.
- **Audience:** You have created your project for an interested but novice audience. You explain ideas fully for them so that they can understand literacy in this context.
- **Organization:** You have organized your project into segments that focus on a single topic. Segments are ordered to help your audience understand well. You provide a conclusion that summarizes your main points.
- **Attention to assignment:** Your final draft meets requirements of the assignment, including 1200-word-equivalent content, sharing with me, and appropriate naming of the document.
- **Manuscript preparation:** You have changed your first draft based on my suggestions and those of your peers. Main suggestions are not ignored, and small changes are not made when large changes are necessary.

Grading

- A: You exceed expectations for the assignment. You have met all criteria and gone beyond.
- B: You meet all expectations for the assignment.
- C: You have minor problems meeting some or all expectations for the criteria.
- D: You have major problems meeting some or all expectations for the criteria.
- F: You do not meet the minimum expectations for the assignment.