ENG 3080J
Writing & Rhetoric II

OHIO
UNIVERSITY
1804

Writing Project 2 (WP2): How to <blank>

Summary

For this assignment, you will look at a single online space and explain how to "do" literacy in that space.

Basic Requirements

The first and final drafts need to be *either:*

- A minimum of **1500 words** and include visuals *or*
- A **multimodal project**, such as a website, video, or presentation.

Due Dates

- **First drafts** of WP2 are due on **Monday, October 19th**
- **Final drafts** of WP2 are due on **Friday, October 30th**

Learning Objectives

The purpose of WP2 is to build on learning in the following areas:

- Thinking critically about digital literacies
- Understanding literacies in context
- Getting a deep understanding of the multiple literacies in a single space
- Exploring multimodality
- Building multimodal texts
- Gathering primary data and using it to prove points
- Making and supporting claims

First Draft Basics

The basics are the minimum requirements for this assignment. First drafts will be scored on your understanding of the basics.

- Choose an active digital space. This can be any space where multiple users are creating and posting content. Consider social media websites (Twitter, Facebook, Instagram, Tumblr, etc.) and apps (SnapChat, Kik, Vine. Even apps like Tinder and Grindr are fine as long as you keep content in your project tasteful).
- Explore the digital literacies in that space. How do people make meaning in the space? What do people have to know to "do" these spaces well? For example, on Twitter, a person must know specialized language (DM, @reply, retweet), must understand constraints (140 characters per post), must understand conventions (putting "RT" before a retweet), must know how to post pictures, and must understand the social ways in which people interact. As you write your paper, you should explain how to do these things well to "do" Twitter well.
- Include a clear introduction that explains the space (who uses it and why) and a clear conclusion that summarizes the literacies of the space.

Submission Options

This writing project can be submitted either as a traditional paper or as a multimodal project. I strongly suggest you try the second option, but it is not required.

- If you choose to write a traditional paper, submit your first draft in Google Drive and share it with me and your peer revision group. Your file should be named with your name, your class, and the assignment (i.e. Malcolm Reynolds ENG 3080j WP2). Traditional papers will need to be **1500 words** and include visuals from your site to prove your points.
- If you choose to create a multimodal project, either create it in Google Drive and share as above or create a document in Google Drive and simply post a link to your project (so we have a place to post comments). Multimodal projects do not require a specific length, but should include **content comparable** to the traditional paper: you still need to explain the digital literacies of your space fully. Consider making a YouTube video, presentation with voice over, or website. If you have other ideas for a multimodal project, please run them by my so I can sign off that they are okay. I'm happy to help you learn tools for this option if you need help.

Final Draft Grading Criteria

Final drafts will be graded on a scale of A to F. Your grade will be based on the following criteria:

- **Focus:** You stay focused on the digital literacies within your space. You don't get too focused on a single post or get off topic.
- **Including digital literacies:** You have included all of the main ways that people make meaning within your space. No important literacies are overlooked.
- **Explaining digital literacies:** You explain clearly how to use digital literacies within this space. A reader could "do" the literacies after reading or watching your project.
- **Introduction:** You have a clear introduction that explains what this space is and who uses it. You provide a link to the space or to a way to download the app.
- **Conclusion:** You have a clear conclusion that summarizes the main literacies within the space.
- **Visuals:** You include appropriate visuals that help explain your space. These should show examples of the types of literacies you explain.
- **Connection between visuals and linguistics:** Your visuals are explained clearly either in text or in speech. Your audience can clearly understand what was intended to be shown.
- **Attention to assignment:** Your final draft meets the word count, is shared in Google Drive, and is appropriately named.
- **Manuscript preparation:** You have changed your first draft based on my suggestions and those of your peers. Main suggestions are not ignored, and small changes are not made when large changes are necessary.

Final Draft Grading Criteria (Continued)

Grading
- A: You meet or exceed expectations for all 9 criteria. You may have minor problems in a single criterion.
- B: You have minor problems for more than 1 criterion. You have no major problems for any criteria.
- C: You have a major problem for at least 1 criterion or minor problems for more than half of the criteria.
- D: You have major problems for more than 3 criteria and do not meet the basic expectations for the assignment.
- F: You have major problems for more than half of the criteria and fall well below the basic expectations for the assignment.