

ENG 3080J

Writing & Rhetoric II



WP2: A Professional in my Field



Building off the work of WP1, WP2 asks you to explore the writing in your field further. In this case, you will be asked to seek out a professional in your field, someone who is doing the kind of work that one day you would like to do. Then, you will interview them about the writing they do for their job. In particular, I want you to focus on what is important to writing in that specific field and what tips they would give to someone beginning to write in that field. Then, you will compare what you learned from WP1 to your interview for WP2.

Learning Objectives

- To continue to explore writing in your field.
- To innumerate the things important to writing in your field.
- To develop a list of good tips for new writers in your field.
- To compare writing done by experts and the day-to-day writing done in your field.
- To open channels for discussion with professionals in your field.
- To practice interviewing techniques.

Length and Content Requirements

- All drafts must be a minimum of 1500 words or the multimodal equivalent.
- All projects must include at least one mode other than written text.

Due Dates

- Completion Draft: October 13th
- Final Draft: October 22nd

Submission

- Please submit your completion and final drafts in Google Drive by placing your file in your shared folder with me.
- All documents should be named with your name, your class, and the assignment (e.g. “Malcolm Reynolds ENG 3080J WP2”).
- Submit text documents as Google Docs (not Word docs or PDFs).
- Submit multimodal documents either by uploading files into your Google Drive folder or by placing links in a Google Doc.

Form

Choose a form that suits your content: for example, if you will be focusing on visuals, use a visual format. Possible forms include video, animation, podcast, Prezi, webpage, infographic, etc. If you choose a traditional paper, it still must include visuals, audio, and/or links to other media.

Please ask for help! I encourage you to try various forms, even if they are new to you. If you do not know how to make the content you want, ask!

Basics

The Basics are a demonstration of the basic understanding of the assignment. Completion drafts will be graded solely on your understanding of the basics.

- Find a professional in your field willing to be interviewed. Your interview should take place through video or audio chat if possible and should be recorded with the permission of your interviewee. Text interviews (by email) are only acceptable if audio/video interviews are not possible. This must be approved by Ryan *in advance* and documentation of attempting to schedule an audio/video interview must be submitted. Recordings of your interview should be submitted with your draft.
- Develop a set of questions to ask your interviewee about writing in their field, what is important about that kind of writing, what tips they would give to a new writer in the field, and what was different about the writing than their expectations. These questions will be developed with help during class time.
- In addition to a recording of your interview, please also include a copy of the questions asked along with your drafts.
- In your project, you will summarize and synthesize what you have learned from the interview. Please use direct quotes and/or audio clips to help demonstrate your points.
- Finally, you will compare what you learned from your interviewee with what you learned from WP1: What features that you noted in WP1 were mentioned by your interviewee? Were any features explained in more detail by your interviewee? Were there any clashes between what you saw in the professional writing and the writing your interviewee mentioned? If so, how would you explain that difference?

Grading

The following criteria will be used to determine grades for the final draft:

Expectations	Exceptional	Met	Not Met
Selection of Interviewee	You have interviewed a professional working in your field with extensive experience with writing for that field.	You have interviewed a professional working in your field.	The interviewee was not related to your field or not a working professional.
Questions for Interview	Your questions are insightful and help to get at important questions about writing for your field.	Your questions are reasonable and specifically focus on writing for your field.	Some questions focus on topics other than writing for your field.
Writing Experiences	You have gotten into the details about both day-to-day and unique writing experiences with your interviewee.	You have explored both the day-to-day writing in your field and unique writing experiences with your interviewee.	Writing experiences are covered only at the surface level. Day-to-day or unique writing may be missing.

Grading (Continued)

Expectations	Exceptional	Met	Not Met
Writing Tips	You have gotten substantial and helpful tips for both novice and experienced writers in the field.	You have explored tips your interviewee would give to novice and experienced writers in the field.	Tips are covered only on the surface level or focus only on novice or experienced writers.
Summary	You have clearly, concisely, and accurately represented the content of your interview.	You have accurately represented the content of your interview.	The content of your interview has not been accurately represented.
Use of Quotations	You have quoted your interviewee thoughtfully, choosing quotes that represent larger points well.	You have quoted your interviewee appropriately.	Quotes are missing or poorly selected.
Comparison with WP1	You clearly explain at least two ways in which your interviewee's suggestions line up with your analysis of professional writing from WP1.	You have found at least one way in which your interviewee's suggestions line up with your analysis of the professional writing from WP1.	No comparisons to WP1 are given or the comparisons are not explained clearly.
Contrast with WP1	You clearly explain at least two ways in which your interviewee's suggestions contrast with your analysis of professional writing from WP1. You offer a clear and convincing suggestion for why there is a contrast.	You have found at least one way in which your interviewee's suggestions contrast with your analysis of professional writing from WP1. You offer a suggestion for why there is a contrast.	No contrasts to WP1 are given or the contrasts are not clearly explained.
Organization	The organization enhances the text, making it easy to follow. There is a clear introduction with a helpful overview and a clear conclusion with an insightful summary.	The organization is reasonable. There is a clear introduction with an overview and a clear conclusion with a summary.	The organization is hard to follow, and/or the project is missing an introduction or conclusion.

Grading (Continued)

Expectations	Exceptional	Met	Not Met
Multimodal Elements	You have used three or more non-linguistic modes to convey meaning or have created a non-traditional text.	You have used at least one non-linguistic mode to convey meaning.	No non-linguistic modes are used to convey meaning.
Manuscript Preparation	You have responded carefully and thoughtfully to your peers' feedback.	You have responded to your peers' feedback.	Response to peers' feedback is minimal.
Attention to Assignment	You meet the basic requirements of the assignment, including 1500-word-equivalent in content, sharing with me, and appropriate naming of documents.	You are close to the basic requirements of the assignment but may have missed one or more pieces.	Your project is well short of the 1500-word equivalent, has not been shared, or is not named appropriately.

Your grade for WP2 will be determined by the criteria above. A “not met” cancels out one “exceptional.”

		# Exceptional	# Met	# Not Met
A	100	12	0	0
	97.5	11	1	0
	95	10	2	0
A-	92.5	9	3	0
	90	8	4	0
B+	88.5	7	5	0
	87	6	6	0
B	85	5	7	0
	83	4	8	0
B-	80	3	9	0
C+	78.5	2	10	0
C	75	1	11	0
	73	0	12	0
C-	70	0	11	1
D+	68.5	0	10	2
D	65	0	9	3
D-	60	0	8	4