

# ENGL 103

## Rhetoric & Composition I



Northern Illinois  
University

### WP1: Literacy Narrative 2.0



You've just finished your literacy narrative. Great work on that! For this first major writing project, you'll be taking that narrative—or another used with permission—and adapting it into another form, such as a video, a podcast, a website, a comic, or some other form of media. Then, you'll write a short reflection explaining your adaptation, how it gets its points across, and how it fits your intended audience.

### Learning Objectives

By the end of this writing project, you will be able to:

- Recognize established genres and work toward replicating them.
- Adapt material to meet the needs of a specific audience and rhetorical situation.
- Employ strategies for revising texts.
- Reflect on rhetorical choices made when adapting their writing.

### Requirements

Length and  
Content

All drafts should include *roughly* the same content as the Literacy Narrative 1.0. While that was about 800 words, not all of the communication here may be words. Some words may be replaced by things like images, video, sounds, or symbols. All writing projects must include at least one mode other than written text.

Reflection

A reflection is required as part of this writing project. The reflection must be at least **800 words** or equivalent content in another medium.

Submission

Please submit your reflection through OneDrive. If you have posted your narrative publicly, you can place a link within that document. If you have not, you can also share the narrative file in OneDrive as well. Please approve alternative methods of submitting your narrative with me in advance.

Naming  
Documents

Please name your files using the following convention: course.sect\_your initials\_assignment\_draft. For example, a student in ENGL 103 section 08 named Malcom A. Reynolds working on WP1 completion draft would name their file: 103.08\_mar\_wp1\_1

Due Dates

- Completion drafts of WP1 are due on **Monday, September 19.**
- Revision drafts of WP1 are due on **Wednesday, September 28.**

## Completion Drafts

Completion drafts are graded on simply completing the assignment and demonstrating a basic understanding of the requirements. Please note, grades on the completion draft are not an indication of how well you'll do on the revision draft. To get full credit on the completion draft, you must do the following:

Choose a genre	You have chosen a genre for your narrative that exists in the world and have attempted to fit that genre. The genre you choose must not be written text alone.
Adapt your narrative to a new form	You have taken your narrative—or adapted a new narrative with permission—and turned it into something other than a simple written text. Forms are open, but consider turning it into a podcast, a song, a video, a website, a comic, a meme, or something else. Cool original ideas are also encouraged, so be creative! Please approve forms with me before starting.
Write a reflection	You have reflected on the choice you made in adapting your narrative to a new form. Your narrative is at least <i>close to</i> the 800-word requirement.
Adapt to your audience	In your reflection, you have considered who your audience is and how they would react to your narrative. You have attempted to adapt to this audience in your narrative directly.

## Revision Drafts

Revision drafts are graded on the criteria below. Each criterion can be evaluated as “exceptional,” “met,” or “not met.” A revision draft that falls all into the “exceptional” column will receive an A, one that falls primarily within the “met” column will receive a C, and one that falls even partially into the “not met” column will fail. With permission from me, you can revise revision drafts after grading.

## Grading Criteria

	Exceptional	Met	Not Met
1. Recognizing Genre	You have identified an established genre in your reflection and have explained its conventions.	You have identified a genre in your reflection.	The genre is unidentified in the reflection, or the identified genre is unclear.
2. Meeting Genre Conventions	Your narrative fits well within the conventions of the genre identified in your reflection.	Your narrative resembles the conventions of the genre identified in your reflection.	The narrative does not resemble the conventions of the genre

## Grading Criteria

	Exceptional	Met	Not Met
3. Adapting Narrative	Your narrative uses affordances of the genre to go beyond the original narrative.	Your narrative fits the original written narrative.	The narrative has changed drastically from its original purpose, and/or the narrative is no longer coherent.
4. Adapting to Audience	You have carefully identified a detailed audience in your reflection and have adjusted your narrative substantially to fit audience expectations.	You have identified your audience in your reflection and have made some effort to adapt to them.	The audience is unidentified, or no effort has been made to adapt to them.
5. Adapting to Rhetorical Situation	You have carefully explained the rhetorical situation in your reflection and have adjusted your narrative substantially to fit it.	You have explained the rhetorical situation in your reflection and have made some effort to accommodate it.	The rhetorical situation is unidentified, or no effort has been made to adapt to it.
6. Reflecting on Choices	Your reflection identifies clear choices made to the rhetoric and design in order to adapt to the audience and rhetorical situation.	Your reflection identifies rhetorical and design choices made in the creation of your narrative.	Rhetorical and/or design choices are not addressed in the reflection or are not clearly linked to the narrative.
7. Responding to Feedback	You have revised substantially and/or thoughtfully based on both your peers' and instructor's feedback.	You have revised your project based on both peer and instructor feedback.	No revisions have been made or only minor changes have been made that do not adequately respond to feedback.
8. Meeting Requirements	You meet or exceed all of the requirements for this assignment.	You meet all of the requirements for this assignment.	One or more of the requirements has not been met.