

# ENG 7970

## New Media Composition in English Studies



### Article Presentation

#### Summary

Find an article either about multimodality or that is multimodal. Summarize and analyze this article for your classmates.

#### Basic Requirements

Your “presentation” can take many forms, but it must be digital and present the article to the class. It should be stand alone, meaning you do not need to be there to explain it.

#### Due Dates

**Final drafts** are due on **Monday, March 10<sup>th</sup>**

#### Learning Objectives

- To begin exploring relevant scholarship
- To consider the rhetorical situation and respond with appropriate modes.
- To do a smaller scale version of the final project as practice
- To incorporate diverse scholarship for class discussion

### Basics

The basics are the minimum requirements for this assignment.

- Find an article that interests you. I expect this article to either be about multimodality or to be multimodal. Try to find specific connections between multimodality and your specific research interests. If you’re interested in rhetoric, composition, and literacy, I have a list of authors, books, and articles to start with. You may also consider checking out multimodal journals, such as *Kairos* or *Computers and Composition Online*.
- Summarize and analyze this article for class discussion. Consider comparing it to our past readings or highlighting points that you think will lead to lively interaction in class.
- “Present” your article to the class. This may come in many forms, such as a video, a podcast, a website, or a slide presentation (such as a PowerPoint or Prezi).
- The presentation must be digitally available and completely stand alone: it should not be necessary for you to explain your presentation.
- Consider this a kind of practice run for the final project: try out modes and ideas you’re thinking of using for that project here in a lower-stakes setting.

## Grading

Try to include a minimum of the following in your presentation:

- **Clear summary:** You present the main points of the article.
- **Thoughtful analysis:** You break down ideas for discussion, including perhaps comparing the points of view in your article to others we have read.
- **Reasonable presentation:** You present your article in a way that makes it easy for the rest of the class to digest.
- **Choice of modes:** You try out some modes that you'd like to use for your final project. Ideally, you try something new.

## Grading

- **A:** You gone beyond expectations for the assignment and created something that pushes your boundaries.
- **A-:** You meet the expectations for the assignment.
- **B+:** Your assignment has minor problems but nothing serious.
- **B:** Your assignment has at least one larger problem.
- **B-:** Your assignment does not meet expectations for the assignment.