

ENG 7970

New Media Composition in English Studies



Digital Literacy Narrative

Summary

Your Digital Literacy Narrative will be a short video explaining your experiences with writing and making meaning in digital spaces.

Basic Requirements

Narratives will probably vary wildly across different people in the class. They can be as simple as a “talking head” style video or include edits, still images, sound editing, or music.

Due Dates

Final drafts are due on **Monday, January 25th**

Learning Objectives

- To reflect on your history with digital media
- To help others learn from your past experiences
- To reflect on some basic choices in video and how those might be different from choices in written text
- To get familiar with some basic video editing tools

Basics

The basics are the minimum requirements for this assignment.

- Your digital literacy narrative should include an explanation of experiences you’ve had with communicating and making meaning in digital spaces. This can include a number of different types of communication (such as texts, social media, messaging apps, blogs, personal webpages, etc.) and a number of different modes (written text, images, sound, coding, etc.). Use specific examples of things you’ve done!
- Explain what you know and what you’ve learned from your experiences. Try to explain how knowledge in one area may have affected your learning in other areas.
- Keep your narrative detailed but concise. Aim for between 2 to 4 minutes, but do not exceed 5 minutes.
- Consider what experiences you’ve had with video editing and go *at least* one step beyond your comfort zone. For example, if you have never recorded or edited video before, a “talking head” style video is acceptable. If you have this experience already, try to add some music, still images, or edits to your video. If you have extensive experience with video editing, try something new!
- The purpose here is to learn about communicating with video and using video tools, so please try to experiment!

Grading

Try to include a minimum of the following in your video:

- **Narrative:** A basic story of your experiences with digital media.
- **Connections:** How your interests and experiences in one area affect other areas.
- **Examples:** Specific examples of what you have done in digital spaces.
- **Something New:** Try to do something new in your video that you haven't tried before.

Grading

- **A:** You gone beyond expectations for the assignment and created something that pushes your boundaries.
- **A-:** You meet the expectations for the assignment.
- **B+:** Your assignment has minor problems but nothing serious.
- **B:** Your assignment has at least one larger problem.
- **B-:** Your assignment does not meet expectations for the assignment.