

# ENG 7970

## New Media Composition in English Studies



### Final Project

#### Summary

Your final project will have two possible tracks: the scholarship track or the pedagogy track. For the scholarship track, you will need to create a piece of multimodal scholarship in your research area or about new media composition. For the pedagogy track, you will need to create a multimodal assignment for a class you teach or plan to teach.

The final project is worth a total of 50% of your grade, but this is broken into several smaller pieces.

#### Learning Objectives

- To reflect on how multimodal projects are created
- To mindfully make choices about media and mode use
- To meet a scholarly or pedagogical situation
- To enter conversations on multimodality and new media

### Tracks

#### Scholarship Track

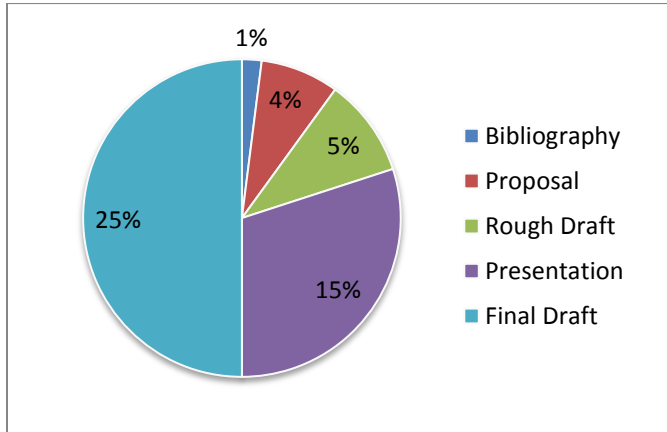
If you choose the scholarship track, I expect you to create a multimodal piece of scholarship like you might find in journals such as *Kairos* or *Computers and Composition Online*. This may take many forms including (but not limited to) a video, a Prezi, or a website. I expect that you'll have a specific forum in mind and specific reasons for the modal choices in your text and the choice of forum. Your piece should use the citation practices of the forum you have selected.

#### Pedagogy Track

If you choose the pedagogy track, I expect that you will create a multimodal assignment (or series of assignments) for a class you regularly teach or hope to teach. In addition to the basic **assignment sheet** (which ideally should be multimodal itself), you should also assemble a series of **readings** for the assignment and **scholarship** that informs your choices. You will also need to actually *do* the assignment yourself, producing a **text** that is in the vein of what you hope your students will create.

## Pieces

In addition to the Final Draft, you will be required to completed four other steps in the assignment, detailed below:



Piece	% of Grade	Due Date
Bibliography	1%	March 30
Proposal	4%	April 4
Rough Draft	5%	April 11
Presentation	15%	April 18
Final Draft	25%	April 18

## Details about Pieces

### Scholarship Track

### Pedagogy Track

#### Bibliography

Your bibliography should include a minimum of 8 sources you intend to cite in your text. Include annotations explaining how you will use these sources.

Your bibliography should include a minimum of 8 sources. These may be sources that justify your approach or readings you intend for your students to do. Include annotations that explain why the readings are important for students or how the sources justify your approach.

#### Proposal

Explain what you will be doing, how you will do it, and why you are taking this approach. Be as detailed as possible.

#### Rough Draft

A completed but unpolished version of your project.

#### Presentation

Your presentation should not only include an explanation of what you've done but also include an explanation of **why you have made the choices** you have made. The presentation, in part, is a justification for your project. Presentations should be a maximum of **15 minutes** and will be followed by about 5 minutes of questions from me and your peers. Presentation software is highly encouraged

#### Final Draft

Your final draft should be a polished version of your project, including citations.

Your final draft should be a polished version of your project, including readings, sources, an assignment sheet, and a completed version of the assignment.

## Grading

Individual pieces will be graded on the following:

- The **bibliography** will be graded on completion and relevance. Not only have you assembled sources and/or readings, but they clearly are tied to your project and will be helpful in making your points or relevant for completing the assignment.
- The **proposal** will be graded on clarity of the project you are presenting. Your project should have a clear purpose, and you should be able to explain how you are meeting that purpose through this project.
- The **rough draft** will be graded on completion. You have met the minimum expectations of the project—even if things are not yet fully polished.
- The **presentation** will be graded on:
  - **Explanation of the project:** You have explained what you are doing and what you are hoping to achieve.
  - **Justification of choices:** You explain why you have included certain content and certain modes.
  - **Delivery:** You present your project in a way that is useful for the audience—this will likely include visuals.
- The **final draft** will be graded on:
  - **Clarity of project:** The goals of the project are clear.
  - **Meeting goals:** You are effectively meeting the goals you have designed for the project.
  - **Application of modes:** The modes you have chosen to use are reasonable for the goals of the project.

## Grading

- A: You gone beyond expectations for the assignment and created something that pushes your boundaries.
- A-: You meet the expectations for the assignment.
- B+: Your assignment has minor problems but nothing serious.
- B: Your assignment has at least one larger problem.
- B-: Your assignment does not meet expectations for the assignment.