ENG 7970
New Media Composition in English Studies

OHIO
UNIVERSITY

Connection Project

Although we have covered a wide range of topics in the class, there are also many more that we could have covered. The Connection Project is an opportunity to bring in some of those additional topics to explore and discuss. For this project, you will find a text you're interested in discussing with the class and create a multimodal project summarizing, analyzing, and connecting the text to class content. You have two options for the type of text that you'll explore:

- Option 1 is to find a scholarly webtext from a journal in English or a related field. Possible journals include *Kairos*, *Enculturation*, *Computers and Composition Online*, *Fibreculture*, *Vectors*, and the *Journal of Multimodal Rhetorics* (among others). If you choose this option, you will analyze this text, breaking down the creator's argument, the rhetorical moves they make across various media, and the design choices they've made.
- Option 2 is to find a scholarly text (digital or traditional) that connects your own areas of scholarly interest to classroom content. You can think of this as a text that is about "new media and..." For example, some areas left out of classroom discussion have been L2 writing, WPA work, universal design, and online teaching, and some areas under-represented include video game studies, feminist theory, user experience, and copyright. All of these topics have bodies of literature that connect with new media. If you choose this option, you will summarize the text and connect it to other class content.

In both cases, you will create a multimodal text (hypertext, audio, video, or other agreed-upon medium) presenting your project to the class. This text should be concise and focused, taking no more than 5 minutes to consume regardless of form.

Objectives
- To bring in additional topics for class discussion.
- To consider rhetorical and design moves scholars use to make arguments.
- To connect class topics to your research interests.
- To practice making multimodal texts.

Requirements
- Projects must take no more than 5 minutes to consume.
- Projects must include examples from the text, such as quotes or screen captures.
- Projects must be posted (semi-) publicly for your classmates to consume.

Due Date
- First drafts are due Monday, October 29th
- Connection Projects are due Wednesday, October 31st

Additional Requirements and Tips

- Texts for your Connection Project will be "called" in a discussion post in Schoology. No two students can choose the same text.
- Connection Projects should be posted in two locations:
  - A link to your Connection Project should be posted in the appropriate discussion board in Schoology for your peers to consume.
  - A link should be included in a document in Google Drive for me to leave comments on. Please create the document in your class folder in Drive and name it with your name, the class name, and the name of the assignment (e.g. "Malcolm Reynolds ENG 7970 Connection Project").

Grading

The grading criteria will be slightly different depending on whether you choose to analyze a webtext or connect to your own research.

Grading Criteria for Webtext Analysis

Expectations	Exceeded	Met	Not Met
Analysis of Argument	You break down how modes used help or hinder the argument.	You break down the basic argument of the webtext.	You do not present the argument clearly and fully.
Analysis of Rhetorical Moves	You offer specific examples of how they media make rhetorical appeals and explain their effectiveness.	You explore how the media in the webtext are used rhetorically.	Your analysis is limited: either you focus on linguistic moves only, or analyze non-linguistic moves superficially.
Analysis of Design Choices	You offer specific examples of how the design of the text affects its consumption.	You explore how the design of the text affects its consumption.	You do not analyze design choices or do so only superficially.
Selection of Medium	The medium you have chosen for your project enhances points made.	The medium you have chosen is appropriate for the points made.	The medium you have chosen isn't appropriate for the points made
Use of Examples	You have carefully chosen examples that enhance points made.	You use clear and concrete examples to help you make points.	You use examples that do not help you make points.
Design of Project	The design of your project enhances the points you are making.	The design is clear and easy to follow.	The design is hard to follow.
Attention to Assignment	Your project takes less than 5 minutes to consume, is well edited, is posted in Schoology and Google Drive, and is (semi-)public.	Your project takes less than 5 minutes to consume, is posted in Schoology and Google Drive, and is (semi-) public.	Your analysis either takes more than 5 minutes to consume, is not posted in Schoology or in Google Drive, or is not at least semi-public.

Grading (Continued)

Grading Criteria for Connection to Research

Expectations	Exceeded	Met	Not Met
Selection of Article	The text is scholarly and provides a perspective that enhances other class readings.	The text is scholarly and provides a topic not covered in other class readings.	The text is not scholarly or is on a topic covered in other class readings.
Summary of Article	Your summary provides a clear and complete summary of the main points of the article.	You summarize the main points of the article.	You miss main points of the article or present them in a way that's hard to follow.
Concision and organization	You have presented complex ideas in a concise and easy to follow way.	You have presented the main ideas in a way that's reasonably easy to follow.	Main ideas are lost in less important details or are hard to follow.
Selection of Medium	The medium you have chosen for your project enhances points made.	The medium you have chosen is appropriate for the points made.	The medium you have chosen isn't appropriate for the points made
Use of Examples	You have carefully chosen examples that enhance points made.	You use clear and concrete examples to help you make points.	You use examples that do not help you make points.
Design of Project	The design of your project enhances the points you are making.	The design is clear and easy to follow.	The design is hard to follow.
Attention to Assignment	Your project takes less than 5 minutes to consume, is well edited, is posted in Schoology and Google Drive, and is (semi-)public.	Your project takes less than 5 minutes to consume, is posted in Schoology and Google Drive, and is (semi-) public.	Your analysis either takes more than 5 minutes to consume, is not posted in Schoology or in Google Drive, or is not at least semi-public.

Your grade for the either option will be determined by how well you meet the criteria for that option.

A You exceed the expectations for five or more of the criteria. All others are met.
A- You exceed the expectations for two to four of the criteria. All others are met.
B+ You meet the expectations for all of the criteria.
B You do not meet the expectations for one of the criteria. All others are met.
B- You do not meet the expectations for two of the criteria. All others are met.