ENG 3850
Writing about Culture & Society

Application Projects

Summary:
Application Projects (AP) are short projects that will ask you to apply ideas from our readings and class discussion to your real-world pop culture consumption. APs are good places to test out ideas for your Final Project. In APs, you will be encouraged to include multimodal elements. At least 3 APs must be fully multimodal.

Individual Projects:
- AP1: Review due on Jan. 18th
- AP2: Texts in Time due on Jan. 25th
- AP3: Texts and Identity due on Feb. 1st
- AP4: Analysis due on Feb. 8th
- AP5: Dominant Ideologies due on Feb. 15th
- AP6: Identification due on Mar. 13th
- AP7: Affect due on Mar. 22nd

Basics
The basics are the minimum requirements for the application projects.

- Details for each individual AP will be provided in Schoology. Check individual assignments on the calendar to learn more about that specific project.
- Each AP will have a list of specific details I am looking for. Grading will be based on these details.
- All APs are expected to be a minimum of 500 words or the equivalent.
- All APs will be submitted in the Google Drive folder for this class. Your files should be named with your name, your class, and the assignment (i.e. Malcolm Reynolds ENG 3850 AP1).
- APs should include multimodal elements starting with AP2. This may be screen shots, video clips, still images, audio, links to relevant articles or media, and so on. Try to *show* us what you are discussing.
- Three APs must be fully multimodal. This could be done by creating a video, a podcast, a slide presentation, an infographic, a Prezi, a website, or any number of other possibilities. You cannot do the same multimodal format twice: for example, you cannot create three Prezis, but could create one Prezi, one video, and one podcast.
- Fully multimodal APs should still be submitted in Google Drive. If you cannot drop the file into your Drive folder directly, create a document and put a link to your file in that document.

Grading

Grading for application projects is vary slightly across the 7 projects. Each AP will have a short list of things I'm looking for in the project. These will determine your grade along with the following general criteria:

- **Application:** You apply what we've learned in the textbook to your pop culture consumption. You have referenced specific ideas and passages from the reading.
- **Organization:** Your ideas are organized in a way to make them accessible.
- **Examples:** You use specific examples from the pop culture text to make your points. At least one example includes a multimodal element (except in AP1).
- **Attention to assignment:** You have followed the instructions on Schoology for the specific AP.

Please also remember that you must have three fully multimodal APs at some point this semester. If this is not completed, you will receive a 150-point deduction on each of the final three APs that is not fully multimodal.

Grading for MPs is on a point scale. You will receive 300 points for a complete assignment with clear application of ideas, reasonable organization, helpful examples, and each of the elements in the "looking for" section in Schoology. Deductions are given in 25-point increments if you do not meet these criteria.