

ENG 3850

Writing about Culture & Society



Task 2: Final Project Proposal

Summary:

Propose what text(s) you will be analyzing, what specific aspects you plan to focus on, and what form your final project will take.

Due Date:

Monday, April 3rd

Basics

The basics are the minimum requirements for the Proposal.

- Specify which text or texts you will be focusing on. Please note: you cannot choose a text another student is using, and you cannot change your text without approval.
- Clarify which parts of the text you'll be analyzing. Remember to include various topics we have covered (or will cover) this semester, such as discourse, societal values, consciousness raising, therapy, distraction, semiotics, oppression & liberation, dominant ideologies, identity, corporate control/subversion, affect, and globalization. At minimum, you must focus on at least three of these topics. Select these topics mindfully based on the relevance to the specific text you have chosen.
- Clarify the form your final project will take. Do you plan to make a video, a slide presentation, a podcast, or a traditional paper with multimodal elements? Clarify what you will be using as evidence: video clips, still images, audio, etc. Clearly explain why this form is the most suitable to analyze the text you have chosen.
- Submit your proposal in the Google Drive folder for this class. Your files should be named with your name, your class, and the assignment (i.e. Malcolm Reynolds ENG 3850 Final Project Proposal).

Grading

Task 2 will be graded on the following:

- **Selection of text(s):** You provide a clear explanation of which text or small group of texts you will be choosing and why.
- **Selection of focuses:** You provide a clear explanation of the areas of the text you will be focusing in on. At minimum, you must provide 3 topics from the class to focus on. Provide a clear rationale for why these topics have been chosen.
- **Form of your project:** Provide the form that your project will take. Explain why this form is suitable for the text you will be analyzing.
- **Other requirements:** You have shared your document with me (RPShepherd@gmail.com) in your class folder in Google Drive and named the document appropriately.

Like with APs, you begin with 300 points and get deductions in 25-point increments.