

# ENG 3860

## Composing in New Media



### Field Video

#### Summary

Create a short video that explains a single important aspect of your field. Edit the video to include such things as music, screen capture, still images, found video, and transitions.

#### Basic Requirements

Your video should be no more than **5 minutes** long and must include at least one additional mode of communication beyond “talking-head” video and voice over.

#### Due Dates

**Final drafts** are due on **Wednesday, February 24<sup>th</sup>**

#### Learning Objectives

- To work on explaining concepts using digital tools.
- To make meaning across more than one mode in a single piece.
- To explore the affordances of specific modes in explaining ideas.
- To work on basic video editing.

### Basics

The basics are the minimum requirements for this assignment.

- Your field video should focus on a single important aspect of your field—ideally, something that someone outside your field might not understand well. This can be a concept, a practice, or a tool. Consider your “field” as both your major/minor and your future career goal. For example, my field is English, and I might explore some commonly misunderstood ideas, such as “literacy,” “composition,” or “new media” (much like we did on the first day of class). Alternatively, I might touch on practices, such as “process composing” or “peer revision,” or touch on tools, such as “Google Drive” or “Schoolology.”
- Try to explain the concept well but concisely. Your video should be **no more than 5 minutes long**, but a more appropriate goal to aim for should be about **3 minutes**. You want to try to get the concept across quickly.
- Your video should include editing. Depending on your current skill level, this may be relatively simple or more complex. Go beyond a simple “talking-head” style video to include music, screen capture, still images, found or produced videos, transitions, sound effects, or other edits. As with our first project, take your current skill level and try to go a bit beyond where you are already: try to do something new or more complex.
- Also like the first project, one of the main goals here is experimentation. Try things out and try to learn a bit about video editing!

## Grading Criteria

Your video will be graded on a scale of A to F. Your grade will be based on the following criteria:

- **Explanation of aspect:** You explain the concept, practice, or tool well.
- **Use of examples:** You use specific examples to help demonstrate your points.
- **Editing:** You have attempted to edit your video for the best viewer effect.
- **Assets:** You have included video and audio beyond just your own voice and a short of your head, such as music, screen capture, still images, found or produced videos, transitions, sound effects, or other edits.
- **Ethics:** The media has all been created by you or is something you have permission to use (and have referenced).
- **Attention to Assignment:** You meet assignment criteria, such as length and due date.

## Grading

- A: You exceed expectations for the assignment. You have met all criteria and gone beyond.
- B: You meet all expectations for the assignment.
- C: You have minor problems meeting some or all expectations for the criteria.
- D: You have major problems meeting some or all expectations for the criteria.
- F: You do not meet the minimum expectations for the assignment.