ENG 3860
Composing in New Media

Location: Online: Blackboard and Teams
Time: Mondays & Wednesdays 3:05-4:00 PM; Fridays Asynchronous
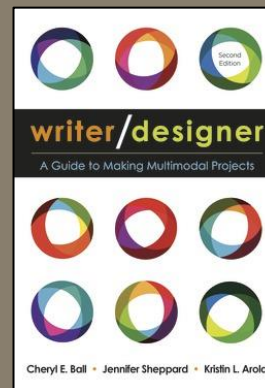**Dates:** Jan. 19 – May 1, 2021

Course materials available in:

Blackboard®

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Office Hours: Mondays 2-3 PM; Fridays 3-5 PM
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Textbook & Materials

writer/designer
A Guide to Making Multimodal Projects
Cheryl E. Ball • Jennifer Sheppard • Kristin L. Arola

Writer/Designer by Ball, Sheppard, & Arola
Second Edition

Required Materials
- Teams account
- Google account
- Daily email access
- Webcam & headphones

Suggested Materials
- Image software
- Audio software
- Video software
- Cloud storage

Course Description

Composing in New Media explores the expansion of written communication through emerging technologies called new media. Students develop a theoretical framework for relationships among new media, rhetoric, literacy, and textual genres as well as a rhetorical and practical skillset. The course culminates in a capstone creative project requiring student-led design, composition, and reflection and incorporating feedback from peers and the instructor along the way.

Course Outcomes

Students will be able to do the following by the end of Composing in New Media:

- Apply rhetorical analysis to understand multimedia compositions, to develop multimedia compositions, and to explain their rhetorical choices.
- Develop a plan and workflow to complete a major multimedia project.
- Apply their relevant experience and skill sets for multimedia project and to identify desired areas for growth.
- Effectively collaborate with others and to appropriately integrate feedback into their work.

Major Projects

This semester, you will be asked to complete four smaller projects and two larger projects:

Analysis

The first large project for the semester will be an analysis of a media project. I encourage you to choose the type of media you would like to create, such as a website, a video, a podcast, a video game, or something else. You will be asked to analyze both the design choices and rhetorical choices made in the creation of the project.

Media

You will make 3 small Media Projects (MPs) this semester. MP1 will be a simple website, MP2 will be a short podcast explaining a concept, and MP3 will be a short video to build on the concept from MP2.
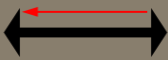
Creation

You will design and create your own piece of media for the Creation Project. This can be anything you would like, such as a website, video, podcast, song, video game, etc. As part of the project, you will prose what you want to make to me. Then, you will create what we have agreed on and write a short analysis breaking down your own media in terms of rhetorical and design choices you made along the way. You will present your media to the class in a short final presentation.

Reflection

The final small project will be a reflection on what you have learned this semester and how you will apply your learning outside of class.

Homework

Most classes will require a short homework assignment, such as a reading response or analysis. You will also have two drafts of your Creation Project due for peer revision: your proposal and your final project. All homework assignments are due no later than _60 minutes before class time_. Late homework will not be accepted.

Class Meetings

We will have two types of class meetings this semester.

Synchronous meetings will run from 3:05-4:00 on Mondays and Wednesdays. These will take place on Teams and will involve lectures, group work, and workshops in real time.

Asynchronous meetings will run on Fridays and can be completed at any time during the day. Homework on Fridays will still be due at 2:05 and response activities will be due no later than 4:00.

Participation & Class Environment

Please do your best to encourage open dialog and civil discussion. Keep up with class material and engage with topics both inside and outside of class time.

Attendance

You are expected to attend every class session. If you miss a class without prior approval from me, you will lose all participation points for that day's class.

Lateness & Leaving Early

Please sign in to Teams no later than 3:05 PM, and please do not sign out before 4:00 PM unless told class is finishing early. If you come late or leave early, you will lose ½ of the participation points for that day.

Come to Class On Time

Discussion

You are expected to engage actively in class discussion. Some class content may be sensitive. Please be civil to other members of the class, and actively keep dialog open—even when you disagree. When offering feedback, please try to be polite. If you cannot remain civil, you will be asked to leave and will be counted absent.
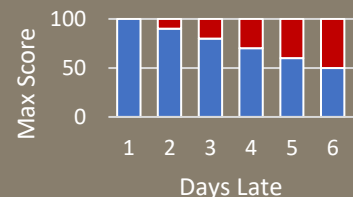
Being a Jerk

Webcam & Mic Use

You are expected to have your webcam on for synchronous sessions unless you have been explicitly told you can turn your camera off. Please dress appropriately and choose an environment conductive to learning. Please keep your mic off except for when talking to keep background noise and feedback to a minimum.

Show Us You Are Actually There

Late Major Assignments

Late homework will not be accepted. Late major projects will only be accepted with prior approval. Except in extreme cases, late major projects will lose 10% per day until they are
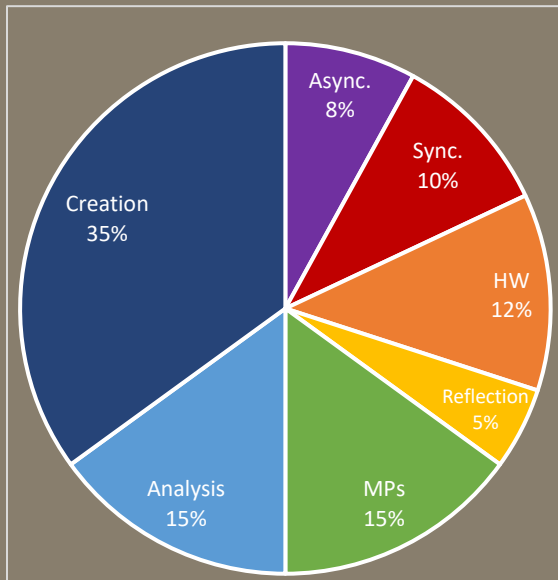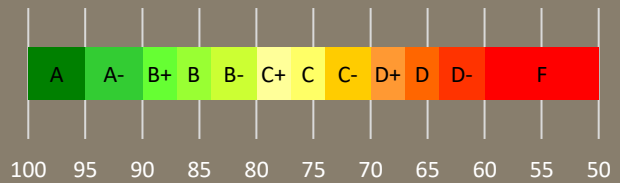

Accessibility Resources

If you have a physical or mental difficulty that may require special accommodations for this or other classes, please get in touch with Student Accessibility Services early in the semester. They can help you negotiate accommodations with your professors. I am happy to work with SAS to provide a productive learning environment for you.

Grading

Your final grade will be broken down into the following percentages. For a more detailed breakdown, see the "Grade Breakdown" in Blackboard.

Creation 35%
Async. 8%
Sync. 10%
HW 12%
Reflection 5%
MPs 15%
Analysis 15%

Grading Scale

A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F

100   95   90   85   80   75   70   65   60   55   50

A   Outstanding: Exceeded expectations for all class assignments.

B   Good: Exceeded expectations for some class assignments.

C   Acceptable: Met expectations for class assignments.

D   Unacceptable: Did not meet expectations for some class assignments.

F   Failing: Did not meet expectations for many class assignments.

Plagiarism

Plagiarism is a serious offence in college classes. Plagiarism is any act of presenting work that you did not create as your own. It includes but is not limited to the following:

- Copying all or part of an assignment from another person without giving that source credit. This includes words, but it also includes media. This includes both digital and analog sources.
- Purchasing an assignment or getting another person to write it for you.
- Allowing another person to substantially change your assignment.
- Presenting work done for another class for a grade in this class.

Making small changes to a document you did not write is still plagiarism. If it is unclear whether something is plagiarism or not, please ask in advance.

Intentional, extensive, or flagrant plagiarism will result in failure of the course. Unintentional plagiarism will result in failure of that assignment.

Updates

This syllabus is subject to change with notification. Any changes made will be posted to Blackboard and notification will be sent to all students by email. If changes are made, please review them carefully.